

PRIVACY POLICY NEWSLETTER SUBSCRIPTION

Pursuant to Article 13 of Data Protection Regulation (EU) 2016/679 (“**GDPR**”), we would like to inform you about the processing of your personal data arising from your subscription to our Newsletter service.

This policy is provided jointly by ADI Associazione per il Disegno Industriale and Fondazione ADI Collezione Compasso d’Oro, who share the communication activities through the Newsletter and who, therefore, pursuant to Article 26 of the GDPR, act as joint data controllers (“**Joint Controllers**”) with respect to service subscribers’ personal data.

The Joint Controllers guarantee that the processing of your personal data will be based on the principles of fairness, lawfulness, transparency and protection of your privacy and rights, and they provide you with the following information on the processing of your personal data.

- 1) **DATA CATEGORIES** - We will acquire the personal data you indicated in the mandatory fields marked with the symbol * (first name, last name, age, gender, country, email).
- 2) **DATA PROVISION OPTIONALITY** - The provision of personal data in the mandatory fields is essential for the purpose of subscribing to the Newsletter. Limited to the e-mail address, failure to provide or incorrect provision of data will result in the inability to receive our Newsletter.
- 3) **DATA PROCESSING PURPOSE AND LEGAL BASIS** - We will process your personal data to keep you, as per your request, updated via e-mail in relation to initiatives that may be of interest to you, such as news about the “Compasso d’Oro” award, the ADI Design Museum, publications, invitations to presentations or events, launch promotions and offers, and anything else that is relevant to our activities. The legal basis for the processing is – pursuant to Article 6(1)(a) of the GDPR - your consent to receive such information by e-mail.
- 4) **SCOPE OF ACCESS TO DATA** - Within the limits of the stated purposes, your personal data may be processed by authorized data processors in charge of managing the business communication of the Joint Controllers. For the sole purpose of technical support of the website or the computer system used by the Joint Controllers, the data may be accessible to authorized IT personnel or consultants. This website is hosted on servers located in German and your personal data will be processed in Italy.



The provider of the automated newsletter sending system we use acts as a designated data processor, pursuant to Article 28 GDPR, for the technical administration of what is provided and, by contractual obligation, may not use your personal data for its own purposes; where the use of the automated newsletter sending system involves a transfer of data from the EU/EEA, the Joint Controllers shall verify that all appropriate measures (contractual and otherwise) are taken to ensure an adequate level of protection of personal data in accordance with and in the manner specified by Chapter V of the GDPR and, in any case, by the legislation at the time in force on the protection of personal data. Your personal data may occasionally be disclosed, or otherwise made accessible, to well-identified third parties in order to fulfill a legal obligation or for legitimate interests of the Joint Controllers in the protection, including judicial protection, of their rights. Your personal data will not be disseminated in any way.

- 5) **DATA PROCESSING METHODS** - We will process your personal data with computer tools in compliance with high technical and organizational security measures suitable to prevent data loss, illegal or incorrect use, and unauthorized access.
- 6) **DATA RETENTION TERMS AND SERVICE CANCELLATION** - The collected data will be stored until you opt out of the service. The Joint Controllers guarantee the right to unsubscribe from the service in a simple, immediate and free way: starting from the e-mail containing the Newsletter and in each following communication, an automated "unsubscribe" link enabling you to permanently remove your personal data from the mailing list of our Newsletter in a few moments will be available. In any case, you may also request the deletion of your data by sending us a simple request to the contact details of the Joint Controllers.
- 7) **DATA SUBJECT'S RIGHTS** - Pursuant to Chapter III of the GDPR, You, as data subject, have the right to request from the Joint Controllers access to, rectification or erasure of your personal data, restriction of processing or the ability to object to processing, to request data portability, to withdraw (where issued) consent to processing by asserting these and other rights under the GDPR by simple notice to the Joint Controllers. By virtue of Article 26 of the GDPR, You are, in addition, entitled to i) exercise with any Joint Controllers the aforementioned rights and ii) request from the Joint Controllers that the essential contents of their co-ownership agreement be made available to You. Finally, you have the right to lodge a complaint with a Supervisory Authority if you believe that the processing concerning you violates the legislation applicable to the protection of your personal data.

ADI



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COLLEZIONE COMPASSO D'ORO

- 8) **JOINT CONTROLLERS AND CONTACT ADDRESSES** - The Joint Controllers of your personal data are ADI Associazione per il Disegno Industriale and Fondazione ADI Collezione Compasso d'Oro, both having registered offices at Via Bramante 29, 20154 Milan, Italy. For more information about the processing of your personal data and to exercise your rights over them, please contact us at privacy@adi-design.org.