

**Operational headquarters**

Piazza Compasso d'Oro 1  
20154 Milan, Italy  
T +39 02 38292142

**Registered office**

29 Bramante Street  
20154 Milan, Italy

Fiscal Code 80108770159

E-mail: [info@adi-design.org](mailto:info@adi-design.org)  
[adi-design.org](http://adi-design.org)  
[@ADlassodesign](https://www.instagram.com/ADlassodesign)

**ADI ASSOCIAZIONE  
PER IL DISEGNO  
INDUSTRIALE**

## PRIVACY POLICY OF THIS WEBSITE

This page describes how our website manages the processing of personal data for users who merely browse the site and for those who voluntarily send communications to the contact details publicly provided on the site. This policy also serves as privacy policy pursuant to Articles 13 and 14 of Regulation (EU) 2016/679 (“**GDPR**”).

This privacy policy applies solely to the website <https://www.compassodorointernational.com> (the “**Website**”) and does not extend to third-party websites that may be accessible through links published on this Site.

Detailed privacy policies are provided separately in connection with any specific features (such as the “*cookie policy*”) or data collection forms or specific services (for instance, in the “*newsletter*” section or in connection with registration for the “**ADI - COMPASSO D’ORO INTERNATIONAL AWARD**”).

### 1) THE “**CONTROLLER**”

The Controller is ADI Associazione per il Disegno Industriale, with its registered office at Via Bramante 29, 20154 Milan, Italy, tax code 80108770159 (the “**Controller**” or “**ADI**”). To request information regarding data processing or to exercise rights over data as provided in section 6 below, users are invited to contact the Controller at the email address [privacy@adi-design.org](mailto:privacy@adi-design.org). Please note that, in connection with specific functions, forms, or services of the Website, ADI may process personal data as a joint controller in accordance with Article 26 of the GDPR, as specified in the corresponding detailed privacy policies.

### 2) CATEGORIES OF DATA PROCESSED

#### ***Browsing Data***

The computer systems and software procedures used to operate the Website acquire, during their normal functioning, certain personal data whose transmission is implicit in the use of Internet communication protocols. These data are not collected to be associated with identified individuals; however, by their very nature, they could, through processing and association with data held by third parties, make it possible to identify users. This category of data includes IP addresses or domain names of the computers used by users connecting to the Website, URI (*Uniform Resource Identifier*) addresses of the requested resources, the time of the request, the method used to submit the request to the server, the size of the file obtained in response, the numeric code indicating the status of the server’s response (successful, error, etc.), and other parameters related to the user’s operating system and computing environment.

Browsing data are collected solely in the legitimate interest of enabling users to access content published on the Controller’s Website, as well as ensuring proper administration and management of the Website. These data are retained for a

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short period and may be used to determine responsibility in the event of hypothetical cybercrimes against ADI. Subsequently, the data are preserved exclusively in anonymous form for statistical purposes.

**Cookies**

For information regarding the use of cookies on this Website, please refer to the specific [cookie policy](#) available at: <https://compassodorointernational.com/it/cookie-policy/>.

**Data Provided Voluntarily by the User**

The optional, explicit, and voluntary sending of emails to the addresses listed on this Website results in the subsequent acquisition of sender's address, which is necessary to respond to requests, along with any other personal data included in the message. The legal bases for such processing are, therefore, Controller's legitimate interest in responding to received communications or the necessity to address pre-contractual requests submitted by the data subject. Personal data will be retained for the time necessary to address sender's requests or issues raised with the Controller and, in any case, for the period mandated by specific legal provisions. The sender, however, retains the right to request the deletion of such data in accordance with the methods, conditions, and limits provided under Article 17 of the GDPR. Should the user wish to complete a web form that the Website provides for particular services, the user may review the detailed privacy notice before submitting the form containing their personal data.

**3) DATA PROVISION OPTIONALITY**

Except as specified for browsing data and in the Cookie Policy, the user is free to provide personal data to request information or services, including through a *web form* available on the Website. Failure to provide, partial provision of, or incorrect data may prevent ADI from accurately processing and/or fulfilling user requests.

**4) DATA PROCESSING METHODS AND AUTHORIZED SUBJECTS**

The Controller implements specific security measures to prevent data loss, unlawful or improper use, and unauthorized access. Personal data are primarily processed electronically by authorized personnel responsible for managing the Website and interacting with its users. Occasionally, for strictly technical reasons, authorized personnel who assist with Website maintenance and Controller's IT systems may access these data. Personal data provided by the user may, on occasion, be disclosed to, or otherwise made accessible to, designated third parties for the sole purpose of fulfilling the user's request, complying with a legal obligation, or serving Controller's legitimate interest in protecting its rights, including through legal proceedings. Personal data will not, in any case, be publicly disclosed.

**5) PLACE OF DATA PROCESSING AND DATA TRANSFER ABROAD**

The data processing associated with the web services of this Website (physically hosted on servers in Germany by Hetzner) is conducted at Controller's headquarters. Should ADI engage web service providers located outside the EU

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or European Economic Area (EEA) who have access to certain personal data of Website users, the Controller will fully inform users and ensure that all appropriate and necessary measures (both contractual and otherwise) are taken to guarantee an adequate level of protection for their personal data. This will be done in accordance with the requirements of Chapter V of the GDPR and any applicable data protection legislation in effect at the time.

In any case, users may request additional information regarding the identity of non-EU third parties that may access/process personal data, as well as details regarding their activities, by contacting the Controller at [privacy@adi-design.org](mailto:privacy@adi-design.org).

## **6) DATA SUBJECTS' RIGHTS**

As a data subject, the user has the right to request from the Controller access to their data, rectification, erasure, restriction of processing, or to object to processing under the conditions provided by Articles 15, 16, 17, 18, and 21 of the GDPR. Additionally, the data subject has the right to lodge a complaint with a Supervisory Authority if they believe that the processing of their data violates applicable data protection regulations. To exercise these rights, users are encouraged to contact the Controller at [privacy@adi-design.org](mailto:privacy@adi-design.org).

## **7) UPDATES TO THIS PRIVACY POLICY**

This information may be subject to revisions due to:

- changes in data protection regulations relevant to the matters herein;
- technological advancements implemented by the Controller that affect current processing methods;
- organizational changes in the Controller's structure that may impact data subjects.

Users are kindly encouraged to periodically review this policy to stay informed about the latest data processing practices.